

**BMW OF NORTH AMERICA CELEBRATES  
10th ANNIVERSARY OF THE ULTIMATE DRIVE IN OHIO**

*Donated funds will top \$10 million for the Susan G. Komen Breast Cancer Foundation during the 240-stop nationwide fundraising tour*

BMW's 10th Annual Ultimate Drive Program for the Susan G. Komen Breast Cancer Foundation is scheduled to drive through Toledo, OH on **Tuesday, June 20 from 10 a.m. to 6 p.m. at Yark BMW, 6019 W. Central Avenue**. This year, the program celebrates a decade of fundraising with BMW of North America and the Susan G. Komen Breast Cancer Foundation.

The Ultimate Drive is a grass roots program that gives community members the opportunity to get involved in the fight against breast cancer. Two fleets of specially designed BMWs crisscross the country visiting participating BMW Retail Centers. For every mile driven during the Ultimate Drive event, \$1 is donated to the Komen Foundation. The money raised directly supports breast cancer research, education, screening, and community outreach programs provided by the Susan G. Komen Breast Cancer Foundation, the nation's largest fundraiser for breast cancer research.

"I am proud to announce that after 10 years of the Ultimate Drive, BMW will have donated over \$10 million to the Susan G. Komen Foundation," said Tom Purves, Chairman and CEO, BMW (US) Holding Corp. "Thanks to new developments in research and screening techniques, breast cancer patients have over a 95 percent survival rate if the disease is caught early. The road ahead looks promising."

Volunteers from the local Northwest Ohio Komen Affiliate will be available throughout the day to provide breast health educational materials. *(One of the volunteers from 10 a.m. to noon is Ashley Loader, Miss Teen Michigan, whose platform is breast health/cancer.)*

In addition, the 9th annual Promise Quilt "Radiant Promise" will be displayed and raffle tickets may be purchased. It was created by 22 northwest Ohio quilters, 14 of whom are breast cancer survivors. To date, the Promise Quilters have raised more than \$123,000 for the Komen Northwest Ohio Affiliate.

The BMW local hero is Judith Waltz. In honor of her being selected by BMW, Haas-Jordan by Westcott will be providing a match for the BMW donation for all miles driven in Toledo.

Upon completion of every drive, each participant adds his or her own name to the Signature Vehicle – this year, a BMW 3-Series – which becomes a living memorial to those who have lost their battle against breast cancer and a sign of hope and inspiration to others fighting the disease.

**Journalist note:** Information about the BMW Group and its products is available to journalists on-line at the BMW Group PressClub at the following address:  
[www.press.bmwgroup.com](http://www.press.bmwgroup.com).